



DC5G

PARTNERSHIP OPPORTUNITIES

NOVEMBER 4-5, 2019

THE RITZ-CARLTON, PENTAGON CITY
ARLINGTON, VA

www.DC5G.com | [#DC5G](https://twitter.com/DC5G)



DC5G 2018 BY THE NUMBERS



307
ATTENDEES



36
SPEAKERS



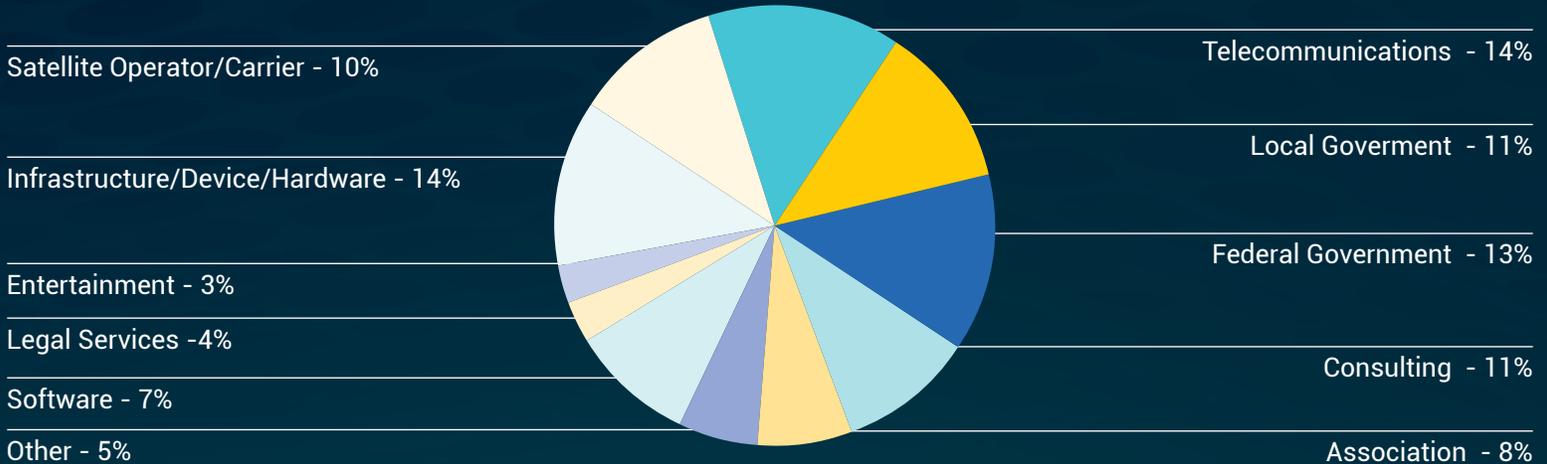
14
PRESS

**BRINGING THE DECISION
MAKERS TO YOU**



29% C-Level Executives
40% Director/VP Level

**ATTRACTING THE ENTIRE TELECOMMUNICATIONS
SUPPLY CHAIN, INCLUDING KEY END USER SECTORS:**



POWER PLAYERS OF 5G ARE IN THE ROOM!



Contact Dianne Vance, Sales Manager, at 301-354-1622 or dvance@accessintel.com to begin the conversation!

HOSTING COMPANY \$30,000 (1 opportunity available)

INCLUDED IN THE HOSTING PACKAGE:

Onsite:

- Company representative to co-host DC5G alongside Conference Chairman Jeff Hill. As co-host, Jeff Hill and company representative will share emcee responsibilities, introducing each panel and presenter/keynote. Company representative will give welcome/opening remarks on day 1 of DC5G and closing remarks on day 2.
- 5 Complimentary registrations to DC5G
- Opportunity to show promotional video at the opening of the event (video to be provided by company)
- Dedicated slide during walk-in loops each day (company to provide slide)
- Opportunity to include literature in the welcome packet provided to each attendee (materials to be provided by company)

Pre-show Planning:

- One spot on the Advisory Board for company representative
- Opportunity to host a pre-show webinar for the DC5G audience

Promotional:

- Opportunity to post company video to the DC5G web site (video to be provided by company)
- Written interview with Jeff Hill, DC5G Chairman, and company representative of your choice to be distributed on the DC5G web site, social media and via email
- Company logo included on the conference program page on the web site and in promotional materials
- Two email deployments to DC5G attendees prior to the event (html provided by company, email deployment handled by DC5G)
- One email deployment to DC5G attendees after the event (html provided by company, email deployment handled by DC5G)
- 5 posts to DC5G social media channels (text to be provided by company)

PRESENTING COMPANIES \$22,000 (2 opportunities available)

INCLUDED IN THE PRESENTING PACKAGE:

Onsite:

- Opportunity to include literature in the welcome packet provided to each attendee (materials to be provided by company)
- Dedicated slide during walk-in loops each day (company to provide slide)
- Content and speaker control on one topic segment at DC5G. This includes determining the topic for discussion for the segment, and selecting the 2 presenters, as well as the moderator and panelists to join the presenters during the group discussion portion of the segment. Presenting Company will work with Conference Chairman Jeff Hill to create a topic segment that fits with the entire program, but is also in the interest of the Presenting Company.
- 4 Complimentary registrations to DC5G

Pre-show Planning:

- One spot on the DC5G Advisory Board

Promotional:

- Written interview with Jeff Hill, DC5G Chairman, and company representative of your choice to be distributed on the DC5G web site, social media and via email
- Company logo included on the conference program page on the web site and in promotional materials
- One email deployment to DC5G attendees prior to the event (html provided by company, email deployment handled by DC5G)
- One email deployment to DC5G attendees after the event (html provided by company, email deployment handled by DC5G)
- Distribution of white paper or case study on the DC5G web site and via email to the DC5G audience, and receive top billing on the Resources page of the DC5G web site (white paper or case study to be provided by company)



CONTRIBUTING COMPANIES \$12,000 (3 opportunities available)

INCLUDED IN THE CONTRIBUTING PACKAGE:

- Logo included on the Thank You to our Partners signage onsite
- One speaking slot on a panel
- One email deployment to DC5G attendees prior to the event (html provided by company, email deployment handled by DC5G)
- One email deployment to DC5G attendees after the event (html provided by company, email deployment handled by DC5G)
- Distribution of white paper or case study on the DC5G web site and via email to the DC5G audience (white paper or case study to be provided by company)
- 3 Complimentary registrations to DC5G
- Partnership of the Reception (Nov. 4) or Lunch (Nov. 4 or Nov. 5):
 - o Signage at the reception or lunch
 - o Verbal recognition during the event prior to the lunch or reception
 - o Option to provide materials to be distributed at the lunch or reception
 - o Company logo included in promotional materials where the reception or lunch is mentioned
 - o Slides or video (no audio) to play during the reception or lunch



SUPPORTING COMPANIES \$7,000 (5 opportunities available)

INCLUDED IN THE SUPPORTING PACKAGE:

- One email deployment to DC5G attendees prior to the event (html provided by company, email deployment handled by DC5G)
- Distribution of white paper or case study on the DC5G web site and via email to the DC5G audience (white paper or case study to be provided by company)
- 2 Complimentary registrations to DC5G
- Partnership of one item (first-come, first-served):
 - o Registration
 - Branding throughout the registration process with a banner ad in the registration system and confirmation emails, logo placement on web site and in attendee update emails, and signage onsite in registration.
 - o Badge and Lanyards
 - Company logo on badge stock
 - Branded lanyards
 - o Networking Breaks
 - Prominent signage during the coffee breaks
 - Napkins with your company logo featured
 - Company logo included where the breaks are mentioned in promotional materials
 - o Breakfast, November 4 and November 5
 - Prominent signage displayed at the Continental Breakfast
 - Napkins with company's company logo featured
 - Company logo included where the breakfast is mentioned in promotional materials



VIP DINNER PACKAGE \$15,000 (1 opportunity available)

Your company will be the host of a dinner on Monday, November 4 for up to 30 executives by invite only. Invite list to be determined by your company and DC5G, DC5G will execute invitations.

PARTNER COMPANY-LED WORKSHOP/WORKING GROUP \$15,000 (1 opportunity available)

Your company will have the opportunity to lead a one-hour workshop at DC5G for up to 50 DC5G attendees. This workshop or working group can be invitation-only (invitees determined by partnering company) or open to all DC5G attendees on a first-come, first-served basis. Partnering company will determine the topic and speakers of the workshop